



integdoes.com

INTEG *does* **MORE.**



PRINTING SOLUTIONS



MAILING + FULFILLMENT



CREATIVE SERVICES



ENVIRONMENTAL GRAPHICS



PROMOTIONAL PRODUCTS



STATEMENT PRINTING



A CERTIFIED HUB VENDOR



SSAE 16 SOC1 TYPE II COMPLIANT



Visit our website at **www.integdoes.com** to learn more or contact us at one of our locations.

CORPORATE OFFICE
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WACO OFFICE
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TEMPLE
254.778.9148

GATESVILLE
254.865.5302

BRYAN/CS
979.823.5567

HOUSTON OFFICE
712.972.1340



The color orange in our logo represents:
ENTHUSIASM



PANTONE®
ORANGE 021 C

PRINT SOLUTIONS

Printer's ink runs in our veins here at Integ. Printing is our legacy and we take the world of print very seriously, striving to deliver the highest quality craftsmanship. Through the use of both offset and digital technologies, Integ offers many possibilities, assuring that we meet your exact print needs. Whether it's a small run, a quick turnaround or a personalized variable job, we've got the right solution. Print is a passion for us and a tool for you to *tell your story.*



DIGITAL PRINTING:

You can count on Integ to stay ahead of the curve as digital technology continues to evolve. When it comes to our clients, we make sure you get the best value while still delivering the highest quality. Our lineup of digital presses offers ample production strength and *economic options* to print variable or personalized marketing material including the ability to print white ink, print on transparent or specialty substrates.

- Variable Printing Projects
- Direct Mail
- Postcards
- Reports
- Literature
- Invitations
- Posters
- Brochures
- Booklets
- and More!

OFFSET PRINTING:

Offset printing, also known as the craftsman-style method of printing, produces high-quality print in higher commercial printing quantities. This craftsman-style is the heart of printing and our craftsmen are not only highly experienced but also *passionate about our print work.*

- Magazines
- Brochures
- Stationery
- Books

PREPRESS:

Our prepress department preflights files to identify and correct any problems before jobs advance through plate making, printing and bindery. Proofs are created that represent accurate color, pagination order, page trimming and folding, etc. to assure *customer's expectations are met.*

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The color maroon in our logo represents:
COMMUNICATION



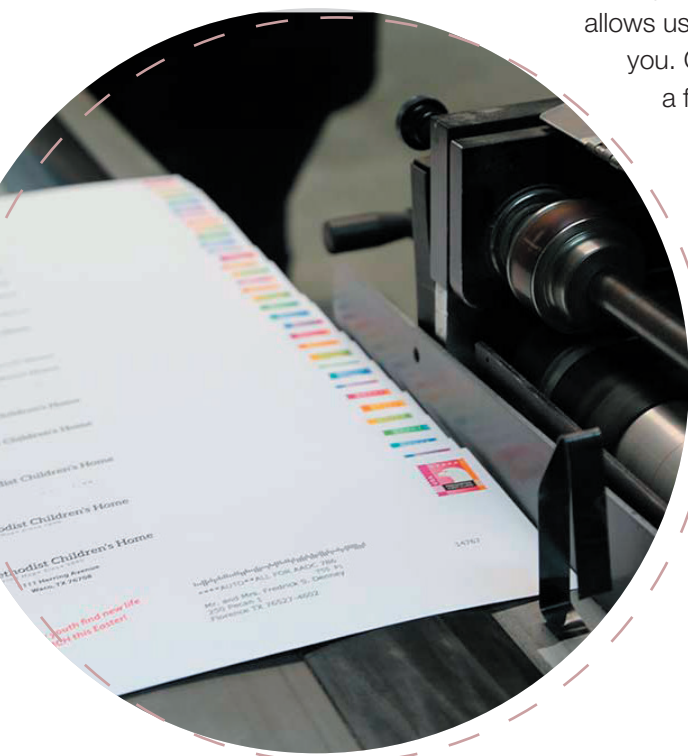
PANTONE®
208 C

MAILING + FULFILLMENT

The mailing experts at Integ include a USPS representative to *guarantee best practices* and up to date postal regulations to ensure that your message is received effectively, efficiently, and economically. And with access to the national change of address database (NCOA), we're able to correct errors, reduce list production, and minimize postage costs. This allows us to pass deep postage discounts directly to you. Choosing in-house mailing with Integ include a fast turn-around (processing in as little as four days). You can reduce shipping costs and remove the hassle of hiring a third-party mail house. From design concept to mailing your message,



Integ takes care of it all.



Remove the time, effort and *headache* from your company's mailing needs with Integ mailing and fulfillment services. Have questions?

Visit our website at **integdoes.com** to learn more or contact us at one of our locations.



Direct Mail FAQs

- Average Direct Mail response rate is 5.1% for house lists. (Source DMA report)
- Standing out increases response rate.
- Use targeting lists by geographic and demographics to increase success.
- Integ runs a list verification to reduce waste and save money on postage.
- Integ's Detached Mailing Unit Agreement includes a Postal Employee on site at Integ's mailing facility.

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PANTONE®
CYAN 100%

The color cyan in our logo represents:
CREATIVITY

CREATIVE SERVICES

Integ's *Creative Services team* helps customers craft unique and captivating marketing messages using a vast array of communication tools. Using our experience and creativity, we can go from concept to execution to effectively communicate your message. Each member of the creative team brings an in-depth knowledge base to the table, whether it's offering comprehensive consulting services, creating a marketing campaign or strategy, crafting your logo or implementing design elements to take your marketing piece to the next level.



Ultimately, *we aspire to make you successful.* Your brand is just as important to us as it is to you, and consistency is key. Our expansive knowledge in branding and print allows us to fully create, design and execute your message *in an unforgettable way.*

CREATIVE SERVICES

- Creative Campaign & Strategic Ideas
- Copywriting
- Graphic Design
- Logo Design
- Product & Packaging Design
- Digital Marketing
- Traditional Marketing



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The color red in our logo represents:
CONNECTION



**PANTONE®
206 C**

ENVIRONMENTAL GRAPHICS

Make a BIG statement with *Environmental Graphics* by Integ, a visual communication design that connects people to places. Evoke a feeling of excitement, motivate or inspire with indoor banners, displays, murals, trade show materials, outdoor signs, banners and more. Integ prints on substrates up to 63 inches wide and unlimited length on materials like adhesive vinyl, ultraboard, banners and more. Large format graphics foster a connection that is uniquely you, at a time and place.

Are you ready to partner with Integ to connect you with your customers? If you'd like a free consultation on how your location(s) can best utilize environmental graphics, give us a call today for a *free consultation*.



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The color yellow in our logo represents:
FRESHNESS



PANTONE®
7548 C

PROMOTIONAL PRODUCTS

We think *outside the box* when it comes to promoting your brand, creating memorable impressions and increasing awareness with promotional products from Integ. Whether it's an employee appreciation gift or memorabilia for customers, Integ is committed to finding products that increase brand recognition and make a *lasting impact* to your customers.

Drinkware (water bottles, tumblers, coffee mugs), calendars, apparel and headwear, writing instruments, tech accessories and more!

Imagine it. We'll brand it as yours.



Search Over
1 Million Promotional Products
on our website at
integdoes.com/promotional-products

Or give us a call today!



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The color gray in our logo represents:
INTELLIGENCE



PANTONE®
COOL GRAY 11 C

FINISHING CAPABILITIES

SMALL OFFSET PRESSES:

- 2 color 18" Quick Master
- 4 color 18" Ryobi
- Ryobi 3302 2 Color 12×18 Sheet size
- Itek 960 2 Color 11×17 Sheet size
- Itek 975 2 Color 11×17 sheet size

LETTERPRESS:

With full in-house capabilities to assure quality control, Integ offers complete letterpress services for **high-end applications** such as wedding invitations, formal stationery and other image sensitive projects. Rich, embossed images are created by pressing inked metal type, or an etched printing plate, into the paper, which is usually thicker card-stock. All letterpress printing presses are one-color presses, but multiple colors may be produced using multiple printing plates and multiple press passes.

Below are Integ's Letterpress capabilities, besides printing.

- Die Cutting
- Embossing
- Scoring
- Foil Stamping
- Numbering
- Perfing

FINISHING:

Complementing our extensive printing capabilities, Integ has an array of finishing options available in house.

- Cutting
- Folding
- Saddle Stitching
- Perfect Binding
- Plastic Coil Binding
- Wire-O Binding
- Collating
- Drilling
- Round-Cornering
- UV Coating
- Laminating



G7 QUALIFICATION STANDARDS

IDEALLIANCE CERTIFIES THE INDUSTRY'S MOST KNOWLEDGEABLE EXPERTS TO QUALIFY LEADING PROVIDERS OF PRINT, CREATIVE, AND PREPRESS SERVICES IN THE G7 METHODOLOGY. THE G7 METHOD OUTLINES AN EASY-TO-FOLLOW RECIPE FOR IMPLEMENTING ISO PRINTING STANDARDS AND ADDITIONAL METRICS. THE RESULT IS A SIMPLE BUT POWERFUL WAY TO MATCH FROM PROOF TO PRESS.

Call us today to get your project started!

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INTELLIGENCE



PANTONE®
COOL GRAY 11 C

EQUIPMENT CAPABILITIES

Every piece of equipment we own has been acquired with the intent on offering exactly what our *clients' need to be successful*. Our lineup of digital and offset presses offer ample production strength and economic options to print variable or personalized marketing material including the ability to print white ink, print on transparent or specialty substrates for direct mail, postcards, reports, literature and more.

You can rest assured that your brand and message is in the right hands at Integ. Our G7 qualification standards give you the peace of mind that we maintain your brand consistency throughout all printing platforms.

Let's make your project a success, *contact us today.*

DIGITAL PRESSES:

- Heidelberg Versafire C7100 (Max. Press Sheet Size 12x18)
- Xerox iGen4 Digital Press (Max. Press Sheet Size 14.3X26)
- Xerox iGen3 Digital Press (Max. Press Sheet Size 14.3X22.5)
- Xerox 700 Digital Press (Max. Press Sheet Size 12X18)
- Xerox 7655 Digital Press Black and White
- Xerox 5645 Workcenter
- Xerox 7345 Workcenter
- Xerox 4127
- Xerox Nuvera 288
- Xerox 115 MICR
- Xerox 5655 Workcenter
- HP Indigo 5600 7 Color Digital Offset Press with Spot Color and Variable Data Capability (*and clear inks* in addition to PMS ink colors and has a sheet size of 13x19 with an image size of 12.25 x 17.7)

OFFSET PRINTING PRESSES:

- 40" 6 color Heidelberg Offset Press with HCD with Coater
- 40" 5 color Heidelberg Offset Press with HCD with Coater
- 40" 6 color Heidelberg perfecter 4/2 with Coater
- 40" 6 color Komori L640 Offset Press
- 29" 6 Color Komori Lithrone Press LS29 with Coater
- 25" Heidelberg SORKZ 2-color offset press
- (2) Harris Coldset Web Press 22 3/4" Cutoff x 36" Width

More quality information on the other side.

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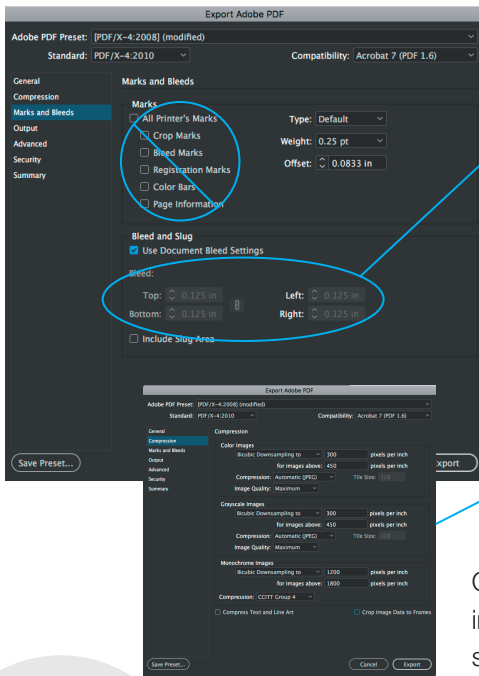


The color cyan in our logo represents:
CREATIVITY



**PANTONE®
CYAN 100%**

HOW TO *create* PRINT-READY FILES



CREATING PRINT-READY PDF FILES:

When *exporting* or printing to a PDF from InDesign, be sure to include a 1/8" (.125") bleed beyond the finished size on all sides. However, we do not require you to include printer's marks such as crop marks, bleed marks, color bars or registration marks.

When creating your PDF files, please use your "PDF/X-4" setting, also deselect compress text and deselect crop image data to frames.

Open your PDF in Adobe Acrobat and look in the lower left hand corner. There you should see the dimensions of the document with bleed.

Example: If your finished size is 8.5 x 11", the dimensions, with bleed, should be 8.75" x 11.25".



WE

ARE HERE TO HELP IN ANY WAY WE CAN...

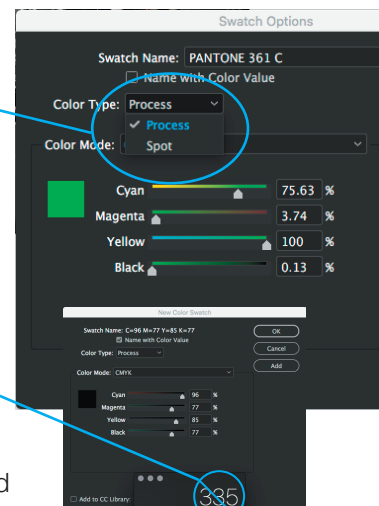
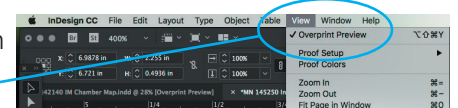
INTEG IS A COMPANY WHICH PRIDES ITSELF ON CUSTOMER SERVICE. IF YOU NEED HELP WITH PREPARING YOUR FILES FOR PRINTING, PLEASE GIVE US A CALL AND WE WILL WALK YOU THROUGH WHATEVER IS KEEPING YOU FROM PRODUCING YOUR PRINTED PIECE.

WACO:
WES JORDAN
254.754.4653

BRYAN/COLLEGE STATION:
TONYA CHITWOOD
979.823.5567 X 111

HELPFUL HINTS:

- When working in Adobe InDesign, it is helpful to view your layout in **Overprint Preview** — this will show any potential transparency issue which may arise once we receive your files for production. It is also helpful to view Overprint Preview in Adobe Acrobat as well, it may show potential printing problems that InDesign does not.
- When *creating new color swatches* or importing a swatch from a color system, InDesign will bring that swatch in as a spot color. Please convert this spot color to 4-color process unless the print project calls for that particular spot color. Double-click on the swatch and pull down the Color Type menu to change the spot to Process, click OK.
- Color Density is also very important to consider when creating your project. Our suggestion is just to be aware of creating swatches that exceed 300% or layering transparent colors over already heavy colored photos.
- Please, please, please do not create a 4-color process black for body text in your printed piece. Black is black — although the rich black you created looked better on screen, it is **converted back to just regular black in press.**



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CREATIVITY



PANTONE®
CYAN 100%

HOW TO *create* PRINT-READY FILES



Our goal is to provide you with a *pleasant printing experience*, free of errors and with quick turnaround. Using the following information about preparing your files for output will ensure that your job will turn out the way you expect. This also helps avoid delays that can occur when file intervention is necessary, *saving you both time and money*.

Supported *applications*:

- Adobe InDesign
- Adobe PDF Files
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Office*
- Microsoft Publisher*

*Programs not recommended for layout. If you are using them for layout, please provide a print-ready PDF for printing purposes.

SETTING UP FILES FOR SUCCESS:

- When creating a new document in Adobe InDesign, set your document size for the final size of the *finished piece* when flat (not folded or bound).

- *Multi-page documents* should be set up with a document size reflecting the final page size (after folding, binding, etc.). Make sure that Facing Pages is selected and that your final page count is divisible by 4. The exception is for perfect binding — deselect Facing Pages and the bleed should be on all four sides.

- Set your *margins* to at least 1/4" (.25") to ensure that the image area isn't trimmed off inadvertently.

- Extend *bleed* by 1/8" (.125") beyond the final size.

PLACED GRAPHICS:

- Convert RGB to CMYK mode *before placing the image*. A file in RGB mode does not display the same as it will print in CMYK.

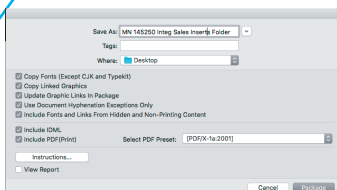
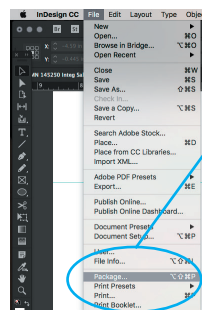
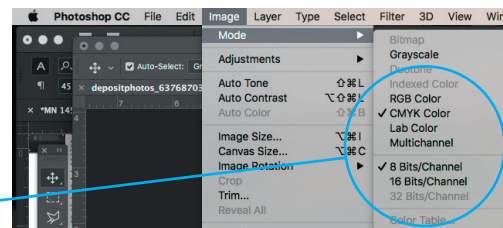
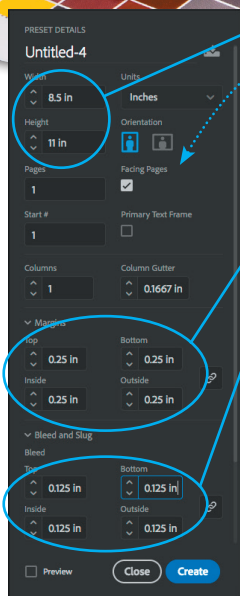
- Preferred dpi for all image files is *300 dpi*. Images in 72 dpi (as are most files downloaded from the web) can not be improved upon.

PACKAGE WORKING FILES:

The best way to ensure that your print files are *processed properly* and in the most time-efficient manner, is to submit working files to Integ. To do this — save your document and package your files. After packaging, compress the folder and send the zipped file to us.

- The *package feature* collects your document, linked files and fonts for you, as well as creates a PDF of the file to send along for reference.

Additional information on the other side.



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The color green in our logo represents:
GROWTH



PANTONE®
361 C

STATEMENT PRINTING

Integ is your *trusted secure source* for statement printing and mailing for bank statements, credit union statements, tax and appraisal notices, collection letters, utility bills, invoices and medical bills all under one roof. Integ offers services like data management and processing, address verification, custom design and layout of statements and invoices. As one of the largest presort mailing companies in Texas, we have access to deep discounted postage rates and we pass down the savings to our customers.

Serving all outsourced statement printing needs for banks, credit unions, utility companies, insurance companies and healthcare industries.

Data security is our #1 priority.

Each piece of mail stays in our hands from the moment we receive the data until it's submitted in the United States Postal System. Integ has a Detached Mail Unit agreement established that allows a USPS postal employee to perform mail verification, acceptance, dispatch and other postal functions offering the highest level of presorting capability in the mailing process. Documents are printed with 2D barcodes to assure document integrity. Camera systems track every page and scan each document to ensure no mismatches or out-of-sequence documents are sent out.

Our security audits and compliance include:

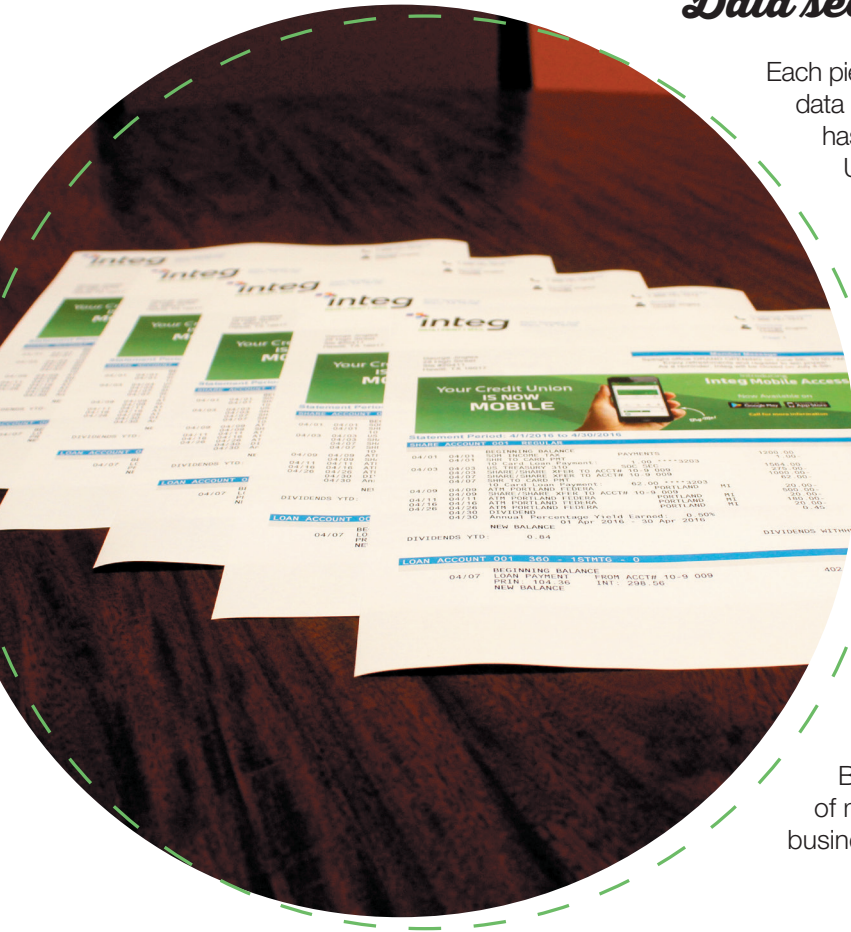
- SSAE16 Security, SOC I, Type 2
- HIPAA Compliant

Need a quick turn around?

You can *depend on Integ* to print and mail your documents in as little as 24 to 48 hours.

At Integ, we create a customized solution that fits your print and mailing needs including easy data transfer, customized designed and variable document formats.

By partnering with us, you can rest assured that each piece of mail is delivered on time with a document that reflects your business and enhances your brand.



Independent Bankers Association of Texas



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